

## BIOGRAPHICAL DATA

Name: Joyce A. Tan  
Designation: Managing Partner  
Organisation: Joyce A. Tan & Partners  
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### Educational and Professional Qualifications

- LLB (Honours), National University of Singapore, 1983
- Advocate & Solicitor, Supreme Court of the Republic of Singapore
- Solicitor, England & Wales
- Commissioner for Oaths, Singapore
- Notary Public, Singapore
- Appointed Consultant to the SCOPE IP (Strategies for Creation, Ownership, Protection and Exploitation of Intellectual Property) Programme of the Intellectual Property Office of Singapore

### Present Position(s)

- Managing Partner of Joyce A. Tan & Partners, since 1998
- Advocate & Solicitor, Supreme Court of the Republic of Singapore
- Registered Patent Agent, Singapore
- Commissioner for Oaths
- Notary Public
- Appointed Consultant to the SCOPE IP (Strategies for Creation, Ownership, Protection and Exploitation of Intellectual Property) Programme of the Intellectual Property Office of Singapore

### Professional Experience before Present Position(s)

- Partner-in Charge of Intellectual Property and Technology Department, *Khattar Wong & Partners*, January 1991 – March 1998
- Legal Associate, Corporate Finance Department, *Khattar Wong & Partners*, October 1989 – December 1990
- Asia-Pacific Regional Counsel, *Cullinet Software Inc*, July 1988 – September 1989
- Partner, *Prakash Gurbani & Chong*, July 1985 – June 1988
- Partner, *Godwin & Company*, January 1985 – June 1985
- Legal Associate, *Godwin & Company*, February 1984 – December 1984
- Pupil, *Godwin & Company*, February 1983 – January 1984

### Membership in Professional Bodies

- Member of Law Reform Committee, *Singapore Academy of Law*, 2006 – to-date
- Member of think tank Technology Law Development Group, Singapore
- Member of Legal Panel on Convergence Issues, *Info-Communications Development Authority of Singapore*
- Member of Working Group on Electronic Commerce, Singapore
- Publications Chair, *Inter-Pacific Bar Association*, 1996 – 1998
- Vice Chair of Telecommunications Committee, *Inter-Pacific Bar Association*, 1999-2002
- Chair of Technology and Communications Committee, *Inter-Pacific Bar Association*, 2002-2004
- At-Large Council Member of *Inter-Pacific Bar Association*, 2006-2009
- Member of Emerging IP Rights Committee, *Asian Patent Attorneys Association*, 2003-2005
- Examinations Committee Member for Singapore Patent Agents Qualifying Examination, *Intellectual Property Office of Singapore*, 2006
- Member of Intellectual Property Committee, *Law Society of Singapore*, 1995, 1997, 1999 – to-date

- Member of Committee on Multidisciplinary Practices, *Law Society of Singapore*, 1999
- Member of Committee on Practice Structures, *Law Society of Singapore*, 2000
- Member of *International Trade Mark Association*
- Member of *Asian Patent Attorneys Association*
- Member of *ASEAN Intellectual Property Association*
- Member of *Inter-Pacific Bar Association*
- Member of *International Association for the Protection of Industrial Property*
- Member of *International Bar Association*
- Member of *Licensing Executives Society International*

### **Areas of Specialisation**

- Corporate and Commercial Transactions
- Intellectual Property
- Information Technology
- Telecommunications and Broadcasting
- Media and Publishing
- Entertainment

### **Experience in Intellectual Property**

- Strategic Deployment of Intellectual Property as Business Tool
- Protection and Exploitation of -
  - Trade Marks
  - Patents
  - Designs
  - Copyright
  - Trade Secrets and Know-How
- Audits and Due Diligence of Intellectual Property Portfolios
- Financing on Security of Intellectual Property Assets
- Merchandising and Licensing

### **Experience with respect to Domain Names**

Analysis of and advice on rights to domain names

### **Major Publications and Lectures**

- The Future of Collective Licensing, *November 2009*
- IP in Education & Media Businesses, *July 2009*
- Considerations in Commercialisation of IP, *July 2009*
- Alternative Dispute Resolution for Intellectual Property Disputes, *May 2009*
- Online Trade Mark Use in Singapore, *March 2009*
- Ecommerce Law in Singapore, *August 2008*
- Collapsing Boundaries: Technology, Communications and Entertainment Delivery, *April 2008*
- Singapore Regulatory Framework on BioTechnology, *October 2007*
- Successful Strategies for Doing Business in Singapore, *September 2007*
- E-Government – Effective Management of IP, *November 2006*
- Negotiating, Drafting & Managing Service Level Agreements, *October 2006*
- Contractual Restrictions & Rights under Copyright, *September 2006*
- IT/IP – Changing Internet Technologies, Evolving IRP and Uncertain Regulatory Regimes: Navigating the Developing Jurisprudence on Technological Challenges to Creators and Practitioners, *August 2006*
- Regulating MVNOs in Singapore, *July 2006*
- Review of IT Law Development in Singapore, *January 2006*
- Data Protection in Singapore, *January 2006*
- Franchising and Intellectual Property – Kindred Spirits?, *October 2004*
- "Chilling Out On Intellectual Property in Favour of Competition?", *August 2004*
- The Balancing Act in Service Level Agreements, *July 2001*
- Legal Issues in Outsourcing the Corporate IT Function, *February 2001*
- Fitting in Mobile Virtual Network Operators in Singapore, *January 2001*
- Around And About E-Commerce Legislation In Singapore, *July 2000*
- Telecommunications and the Internet – Singapore's Challenges, *April 2000*

- Where IT Converges, *January 2000*
- Electronic Records for Posterity, *November 1999*
- Electronic Commerce and Cybertrading in Securities, *June 1999*
- WTO/GATS and the Telecommunications Landscape in Singapore, *April 1999*
- Maneuvering Copyright Through Cyberspace, *March 1999*
- E-Commerce with a Legal Eye – The Singapore Perspective, *January 1999*

### **Training in Dispute Resolution**

Training Course on The Singapore Domain Name Dispute Resolution Policy, 2001, by *Singapore Institute of Arbitrators (in conjunction with Singapore Academy of Law, Singapore Mediation Centre, Singapore International Arbitration Centre, Singapore Network Information Centre and World Intellectual Property Organisation)*

### **Experience in Dispute Resolution**

- Acted as Panelist and Issued Panel Decision on Singapore Domain Name Dispute Resolution Case No. SDRP–2005/0001(F) (*McDonald's Corporation vs Naturerise Inc*)
- Acted as Panelist and Issued Panel Decision on Singapore Domain Name Dispute Resolution Case No. SDRP-2008/0001(F) (*1. Sony Ericsson Mobile Communications AB; 2. Telefonaktiebolaget LM Ericsson; and 3. Sony Corporation vs Zheng Zhongxing*)
- Advice and assistance to parties in dispute through commercial negotiations